

James Avery Artisan Jewelry®
provides \$50,000 Challenge to celebrate
75th Anniversary of Texas Lions Camp.
Named Title Sponsor for 31st Annual
Harry Wickersham Golf Tournament

Kerrville, Texas - James Avery Artisan Jewelry has issued a \$50,000 challenge-matching grant to help commemorate the 75th Anniversary of Texas Lions Camp and support children with special medical conditions attending Summer Camp 2024. Every gift designated for the 31st Annual Harry Wickersham Golf Tournament will be matched dollar for dollar up to \$50,000. With this challenge, the company has also been named the Title Sponsor for the 2024 Golf tournament.

“Texas Lions Camp (TLC) is excited that James Avery Artisan Jewelry has agreed to help TLC celebrate our Diamond anniversary and participate with our organization again in 2023-2024 and invest in our mission by offering this exciting challenge opportunity,” said President & CEO of TLC, Stephen S. Mabry.

James Avery’s Chief Executive Officer John McCullough stated, “For 75 years, the Lions of Texas and TLC have introduced over 84,000 children to the ‘CAN DO’ philosophy and encouraged them to reach for new horizons and celebrate exciting, first-time experiences. Just as we forge silver and gold to craft jewelry, we are forging hope through our support of nonprofit organizations in the communities where we live and work. We are proud to encourage donors across Texas to partner with us in supporting the beauty that Texas Lions Camp offers to children and their families through this unique and educational summer camp experience.”

ABOUT JAMES AVERY ARTISAN JEWELRY®

James Avery is a vertically integrated, family-owned company located in the heart of the Texas Hill Country. We offer finely crafted jewelry designs for men and women in sterling silver, 14K and 18K gold, bronze and gemstones. James Avery jewelry is designed in the Texas Hill Country, with more than 90 percent of our pieces crafted in Kerrville, Comfort, Hondo and Corpus Christi, Texas using the finest materials sourced worldwide. We are a multi-channel retailer with over 120 James Avery stores in four states. Our jewelry is also available at JamesAvery.com, over 250 Dillard’s locations and at Dillards.com and at 37 Von Maur locations and VonMaur.com. You can also find our designs at airport stores in Austin, Houston and Nashville, as well as select Army and Air Force Exchange Service (AAFES) locations.

The 2024 Harry Wickersham Golf Tournament
Ambassador Family is the Tonnessen Family
(Father Scott, Mother Jeanne, & two children, Mariah and Jax)
from Kerrville.

The Tonnessen family found out about TLC when mother, Jeanne, was growing up in elementary school in the mid 1980s. Jeanne shared, “We lived in nearby Medina, so our family was very familiar with TLC. I was also a camper and counselor in the 80s.”



They were fortunate to be able to attend *TLC-4-Families* in 2021 and 2022. Mother Jeanne commented that, “Attending this new program helped us take a break from all the outside distractions, and we really felt more attentive to each other.” It was like a resort vacation for the whole family, and they felt like celebrities with their only responsibility and primary focus being to have fun! For their busy lives, it was a much-needed break.

In Summer 2023, daughter Mariah (12) and son Jax (10) participated in TLC residential camp, and this was the first time they were both away from home for a week. Mariah and Jax were both born with Albinism and Nystagmus and both are legally blind. Seeing the details in life can be a struggle at times. Looking physically different than others brings some unwanted attention as well. The independence they experienced at camp was so valuable. They were able to “spread their wings” knowing they would receive wonderful support. As Mother Jeanne said, “I had always told them how much TLC boosted my confidence in early life. Kids are able to feel so ‘normal’ at camp, and their peers really understand each other.” Mariah loved fishing, riding horses, and the ropes course while Jax enjoyed swimming and playing in the gym the most.

For more Information: **Texas Lions Camp, Inc.**
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(830) 896-8500 · www.lionscamp.com



THURSDAY
August 1, 2024

Lady Bird Johnson
Municipal Golf Course
FREDERICKSBURG, TEXAS

BENEFITING:

**TEXAS
LIONS
CAMP**



Serving Children Since 1949

It's Time to Play!

The 31st Annual Harry Wickersham Golf Tournament is scheduled for **Thursday, August 1, 2024**, at the Lady Bird Johnson Municipal Golf Course in Fredericksburg, Texas. This exciting Golf Tournament is open to four-person teams (limited to 32 teams) and is formatted as a Florida Scramble/Best Ball with a shotgun start at 8:00 a.m.

Major Corporate Sponsorships are available (\$5,000, \$3,000, \$1,000 and \$500) with corresponding benefits (shown on ATTACHED forms).

ENTRY FEE

Until July 3, 2024: Individual golfer	\$130
Team of 4 golfers	\$520
After July 3, 2024: Individual golfer	\$150
Team of 4 golfers	\$600

EVENT INCLUDES:

- ▶ Catered Breakfast
- ▶ Hole-in-One Prizes
- ▶ Longest Drive Prize, Front Nine
- ▶ Straightest Drive Prize, Back Nine
- ▶ Closest to the Pin Prizes, Front & Back Nine
- ▶ Special Awards Luncheon
- ▶ Trophies & Prizes
- ▶ Drawings for Door Prizes
- ▶ Raffle
- ▶ Live & Silent Auctions



About Texas Lions Camp

Texas Lions Camp, Inc., (TLC) provides, without charge, a camp for children who are physically disabled, have Down syndrome, cancer or Type 1 diabetes from the State of Texas, regardless of race, religion or national origin. The organization was chartered as a nonprofit corporation on April 4, 1949, by the Lions Clubs of Texas and is recognized as a non-profit corporation, under section 501 (c) (3) of the Internal Revenue Service Code. The Camp is accredited by the American Camp Association and is licensed by the Texas Department of State Health Services. The Camp has also been recognized with a Four-Star rating from Charity Navigator and is an active participant with GuideStar.

For 75 years, the Lions of Texas and TLC have introduced children with special medical conditions to the "CAN DO" philosophy and encouraged them to reach for new horizons and celebrate exciting, first-time experiences. Corporate sponsorships from special friends allow us to help some of the most amazing children share in the best summers of their lives. Through this mission, TLC's goal is realized when children step up and "step into their calling," thus allowing them to achieve maximum personal growth and self-esteem.

History of the Harry Wickersham Golf Tournament

The history of this Golf Tournament began with four Texas Lions (Lions Mike Butler, Marshall Cooper, Bruce Rickert and Harry Wickersham) coming to the Annual Board meeting of Texas Lions Camp (TLC) in Kerrville to enjoy fellowship with each other. They loved to play golf – and, what began as a \$10 per person gentlemen's donation at the Flying L Ranch Golf Course in Bandera, Texas, has grown into a major FUNdraising event which generates more than \$100,000 annually for children with special medical conditions.



Other Lions heard about the golf outing and dozens joined in to play in subsequent years including Lion Ed Stebbins who was recruited to help organize the event into an annual fund-raising opportunity. He made the original presentation to the TLC Board of Directors to make the Golf Tournament an annual fund-raising event then recommended that the event be named in honor of Lion Harry Wickersham (who was the real golfer in the original foursome). In addition, he recruited Lion Lester Frantzen and the Fredericksburg Lions Club to help organize and operate the tournament each year.

