# 31<sup>st</sup> Annual Harry Wickersham Golf Tournament Benefiting Texas Lions Camp Tax Exempt #74-1189679 Thursday, August 1, 2024 Levels of Sponsorship

### TITLE SPONSORSHIP (\$25,000; Value Received \$893)

- Lead Sponsorship recognition on all tournament materials
- Company Name/Logo in tournament publicity
- Banner with Company Name/Logo displayed during tournament
- Company LOGO/LINK and recognition on Texas Lions Camp website
- Full page Ad in Tournament Program with distribution of 1,000
- Company Name in Tournament Program (distribution of 1,000)
- Company Logo/Name in 2023-2024 TLC Newsletter
- Special recognition on TLC FACEBOOK page
- Option for Two teams of four golfers each for the tournament
- Option to place company promotional item(s) in Ditty Bag
- Option for tickets for Post-Tournament Awards Lunch
- Company Name/Logo in Post-Tournament Recognition

# DIAMOND SPONSORSHIP (\$5,000; Value Received \$481)

- Major Sponsorship recognition in tournament publicity
- Company Name/Logo in tournament publicity
- Banner with Company Name and Logo displayed during tournament
- Company Logo and LINK on Texas Lions Camp website
- One-half page Ad in Tournament Program with distribution of 1,000
- Company Name in Tournament Program (distribution of 1,000)
- Company Logo/Name in 2023-2024 TLC Newsletter
- Special recognition on TLC FACEBOOK page
- Option for One team of four golfers for the tournament
- Option to place company promotional item(s) in Ditty Bag
- Option for tickets for Post-Tournament Awards Lunch
- Company Name in Post-Tournament Recognition

# EMERALD SPONSORSHIP (\$3,000- Value Received \$443)

- Company Name/Logo in tournament publicity
- Banner with Company Name and Logo displayed during tournament
- Company Logo and LINK on Texas Lions Camp website
- One-quarter page Ad in Tournament Program with distribution of 1,000
- Company Name in Tournament Program (distribution of 1,000)
- Company Name listed in 2023-2024 TLC Newsletter
- Special recognition on TLC FACEBOOK page
- Option for One team of four golfers for the tournament
- Option to place company promotional item in Ditty Bag
- Option for tickets for Post-Tournament Awards Lunch
- Company Name in Post-Tournament Recognition

### PLATINUM SPONSORSHIP (\$1,000; Value Received \$99)

Cart Monster Drive (#14)
Breakfast Putting Green
Lunch 19th Hole
Beverage Golf Ball\*
Driving Range Golf Towel\*

- Company Name on Sign in designated area during tournament
- Company Name and LINK on Texas Lions Camp website
- Company Listing in Tournament Program (distribution of 1,000)
- Company Name listed in 2023-2024 TLC Newsletter
- Special recognition on TLC FACEBOOK page
- Option to place company promotional item in Ditty Bag
- Company Name in Post-Tournament Recognition

# GOLD SPONSORSHIP (\$500; Value Received \$35)

**Contest Prize Holes** 

Longest Drive (#10) Straightest Drive (#1)

Closest to Pin

#4, #6, #11, #13, #16

- Signage on Designated Contest Location
- Company Name and LINK on Texas Lions Camp website
- Company Listing in Tournament Program (distribution of 1,000)
- Option to distribute Corporate Item on Designated Sponsorship Area
- Company Name listed in 2023-2024 TLC Newsletter
- Option to place company promotional item(s) in Ditty Bag
- Company Name in Post-Tournament Recognition

# Generally, Texas Lions Camp enjoys:

- ~ 50,000 hits per year on its website www.lionscamp.com
- Produces and circulates 26,000-30,000 newsletters per year
- An average of 16,000 followers/friends on FACEBOOK

<sup>\*</sup>Company must also provide Golf Balls and Golf Towels at Company expense.